# Identifying Barriers to Advocacy Among Patients With Lung Cancer: The Role of Stigma-Related Interpersonal Constraint

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**OBJECTIVES:** To examine whether aspects of disease-specific stigma are barriers to advocacy among individuals with lung cancer.

**SAMPLE & SETTING:** 266 patients with lung cancer treated at two National Cancer Institute–designated comprehensive cancer centers in the United States.

METHODS & VARIABLES: Patients completed a cross-sectional survey. Demographic, clinical, and stigma-related correlates of advocacy were also explored.

**RESULTS:** In multivariable analyses, lower levels of patient advocacy were reported by older patients and those with higher levels of constrained disclosure (i.e., avoidance of or discomfort in disclosing one's lung cancer status).

IMPLICATIONS FOR NURSING: Avoidance of discussing lung cancer (constrained disclosure) may be a barrier to patient involvement in advocacy. Additional research is needed to examine this relationship, reduce stigma, and promote inclusivity for individuals with lung cancer.

KEYWORDS lung cancer; stigma; smoking; patient advocacy; constrained disclosure
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atient advocates are crucial voices in advancing health care, research, and policy decisions. Patient advocacy can take many forms, such as supporting a cause, idea, or policy through knowl-

edge acquisition and sharing, personal contact, or organized activities, and is essential for achieving support to make progress against the disease. Although advocacy is a broad term used to describe varied efforts, a growing body of research suggests that various forms of advocacy—from informal individual efforts to acquire and share knowledge to more organized participation in groups to promote awareness and influence policy—can help to facilitate patient benefits, including patient self-efficacy, empowerment, and social support (Brashers et al., 2002; Hagan, Cohen, et al., 2018; Molina et al., 2016; Peterson et al., 2012).

For example, patient advocates have led the way in promoting treatment advances, adequate funding, greater visibility, and increased compassion for individuals with HIV/AIDS (Dresser, 2008). These efforts have been seen in other patient advocacy movements focused on conditions such as breast cancer and Alzheimer disease (Antone et al., 2021; Dresser, 2008; Hollister et al., 2021; Osuch et al., 2012). Diseasespecific organizations have emerged as important forums for patient narratives, education, fundraising, and coordinated lobbying efforts (Best, 2019). Smaller-scale self-advocacy efforts have also been shown qualitatively and quantitatively to promote better outcomes for students with disabilities and female cancer survivors by having their needs recognized and met (Hagan, Gilbertson-White, et al., 2018; Test et al., 2005).

#### Background

## Advocacy for Patients With Lung Cancer

As the second most common cancer and leading cause of cancer-related deaths in the United States, lung cancer has a significant disease burden (U.S. Cancer Statistics Working Group, 2017). Patients with lung cancer face numerous unmet needs, including inequitable access and utilization of care (Cheville et al., 2017; Ganti et al., 2017; Kumar et al., 2012; Lim et al., 2015), significant comorbidities (Barbera et al., 2010; Zabora et al., 2001), and quality-of-life impairments (Li & Girgis, 2006). Despite a growing advocacy movement for individuals with lung cancer, the overall impact regarding visibility, funds, and patient outcomes lags behind other diseases. In a comprehensive analysis of the relationship between lost disability-adjusted life years and advocacy outcomes-an index of lobbying expenditures, organization size, and congressional testimony-lung cancer had the smallest advocacy score of any major disease (Best, 2019).

## **Barriers to Lung Cancer Advocacy**

Because of the high mortality rate of lung cancer (overall five-year survival of 22%), there may not be enough long-term survivors to promote lung cancer awareness and advocacy (Siegel et al., 2022). Patients may also not feel well enough to participate in advocacy because of disproportionate symptom burden, poor functional status, and unmet daily living needs (Barbera et al., 2010; Li & Girgis, 2006). In addition, it is possible that stigma attenuates lung cancer advocacy. Patients diagnosed with lung cancer frequently report facing negative social attitudes because of perceptions of the disease as being self-inflicted (i.e., from smoking), with nearly all patients reporting at least one aspect of perceived stigma (Hamann et al., 2014) and about 78% endorsing clinically meaningful levels of stigma (Kaplan et al., 2022; Ostroff et al., 2019). Although tobacco use is the leading risk factor for lung cancer (Siegel et al., 2022; U.S. Department of Health and Human Services, 2014), public health efforts to denormalize smoking and highlight its negative consequences through anti-tobacco campaigns may have also contributed to stigmatizing individuals diagnosed with lung cancer (Riley et al., 2017).

# Conceptual Model of Lung Cancer Stigma and Its Potential Influence on Advocacy

Informed by sociologic and social psychological theory (Goffman, 1963; Jones, 1984; Link & Phelan, 2003), lung cancer stigma can be conceptualized

as a multifaceted phenomenon, in which patients' perceive devaluation by others, internalize the experience of negative attitudes and rejection (e.g., shame, regret), and experience interpersonal constraint about disclosing their disease as a result (Hamann et al., 2014, 2017). Among patients with lung cancer, stigma is a notable stressor that is associated with negative psychosocial outcomes, including depression and anxiety (Brown Johnson et al., 2014; Ostroff et al., 2019; Williamson et al., 2018), worse physical functioning and increased symptom severity (Cataldo & Brodsky, 2013; Williamson et al., 2018), decreased relationship satisfaction, increased smoking behavior (Dirkse et al., 2014), delayed medical help-seeking (Carter-Harris et al., 2014; Scott et al., 2015), and worse patient-provider communication (Shen et al., 2016). Within the conceptual model of lung cancer stigma, although advocacy engagement may serve to empower patients and buffer against adverse outcomes, stigma may also be associated with less patient advocacy, possibly through internalized perceptions of decreased value and deserving nature, concern about hurtful responses from others, and limited comfort in disclosing one's illness (Conlon et al., 2010). These intra- and interpersonal impacts may act as barriers to advocacy, which often require outward-facing disclosure and potential judgment from others. Despite the importance of lung cancer advocacy, to date, there is a paucity of published studies characterizing individual advocacy engagement and no empirical evaluations of the relationship between advocacy and stigma for individuals with lung cancer.

# **Objectives**

This study involved secondary exploratory analyses that were conducted as part of a larger study investigating the concept and correlates of stigma among individuals diagnosed with lung cancer (Hamann et al., 2017). The current analyses, as part of a broader plan to explore correlates of stigma identified in previous qualitative work, aimed to (a) identify demographic and clinical correlates of patient advocacy among individuals with lung cancer and (b) determine the relationship between advocacy and aspects of stigma after accounting for relevant demographic and clinical factors identified in aim 1. The researchers predicted that patient advocacy would be negatively correlated with internalized stigma and interpersonal constraint about disclosing one's illness because of stigma, but not with perceived stigma. This hypothesis was developed based on previous work suggesting that internalized stigma and constrained disclosure are the active mechanisms for more negative psychosocial and behavioral outcomes (Hamann et al., 2014, 2017; Ostroff et al., 2019; Williamson et al., 2018). Understanding these relationships allows a better understanding of the potential barriers to lung cancer advocacy and provides a potential road map to the benefits of reducing lung cancer stigma.

# Methods

# Sample and Setting

Data were analyzed from 266 patients with lung cancer who were recruited as part of a multiphase, multisite, cross-sectional evaluation study of the Lung Cancer Stigma Inventory (LCSI). This report represents secondary analyses; sample and study methods are described in greater detail elsewhere (Hamann et al., 2014; Ostroff et al., 2019). The sample size for this study was not determined a priori. Participants were recruited from two outpatient oncology settings associated with the University of Texas Southwestern Medical Center's Simmons Cancer Center in Dallas, and Memorial Sloan Kettering Cancer Center in New York, New York. Institutional review boards at both locations approved this study. Potential participants were first identified through treating medical oncologists at outpatient clinics and then recruited by trained research staff who confirmed eligibility. Eligible patients were aged 18 years or older; were fluent in English; received a confirmed diagnosis of any stage non-small cell lung cancer or small cell lung cancer; and were either currently undergoing anticancer treatment or had undergone surgical resection, radiation therapy, or chemotherapy within the past 12 months. This time frame was chosen based on qualitative work (Hamann et al., 2014), in which individuals identified stigma as primarily an issue in the active treatment stage, with less relevance post-treatment. Additional efforts were made to ensure that varied smoking histories, particularly for those currently smoking and who had recently quit, were represented in the sample.

All patients provided informed consent prior to study participation. Study participants had the option of completing surveys on paper, on a tablet computer, or through a secure web-based portal on their own computer. All data were entered into the REDCap data management software system.

## Measures

Demographics (e.g., race, marital status), smoking history, and clinical information (e.g., time since diagnosis, treatment history) were provided by patient self-report. Disease type and lung cancer stage at diagnosis were determined through self-report and abstraction of electronic health record data. Smoking status was determined by patient responses to the following two questions: "Have you smoked at least 100 cigarettes in your lifetime?" and "Do you smoke cigarettes every day, some days, or not at all?" Participants who reported smoking at least 100 cigarettes and reported currently smoking either "some days" or "every day" were considered to have current tobacco use. Participants who endorsed past lifetime smoking but reported they were not currently smoking (i.e., "not at all") were categorized as having smoking history, and those who reported smoking fewer than 100 cigarettes in their lifetime were considered to have no smoking history.

Lung cancer advocacy: Although other selfadvocacy scales exist (Brashers et al., 1999; Hagan, Cohen, et al., 2018), their validity in populations with lung cancer is not established. Therefore, advocacy was assessed using a three-item Lung Cancer Advocacy Scale based on previous qualitative interviews of patients with lung cancer (Hamann et al., 2014). In this work, a multidimensional representation of advocacy emerged, which included collective action, a desire to help others, and personal/ informational sharing. These concepts were incorporated into questions that asked about the degree to which respondents endorsed engaging in each of the following behaviors since being diagnosed with lung cancer: "I have been involved in a group that promotes lung cancer awareness," "I have wanted to help others who have lung cancer," and "I have tried to share with others what I know about lung cancer." Response values for each statement ranged from 1 (not at all) to 5 (extremely). Because this is a new scale measuring a multifaceted construct and was developed based on qualitative work, item-level statistics are reported in addition to scale-level statistics, although the summary scale is used in all multivariable analyses. Responses were summed to generate a total advocacy score, with total possible scores ranging from 3 to 15. This three-item advocacy scale has acceptable internal consistency, with a Cronbach's alpha of 0.71.

**Lung cancer stigma:** Lung cancer stigma was assessed using the LCSI (Hamann et al., 2017), a scale focused on perceptions, internalization, and interpersonal manifestations of stigma. The 25-item LCSI consists of the following three moderately correlated subscales: perceived stigma, internalized stigma, and constrained disclosure. The LCSI was used rather

than the Cataldo Lung Cancer Stigma Scale (Cataldo et al., 2011) because items were developed through thematic analysis of qualitative patient interviews and refined through multiphasic testing rather than adapted from stigma scales originally developed for use with patients with HIV and other stigmatized populations (Hamann et al., 2014, 2017). The LCSI has high internal consistency (Cronbach's alpha = 0.89), strong stability of measurement over time, and good convergent validity with related measures, such as the Cataldo Lung Cancer Stigma Scale (Cataldo et al., 2011). Within this sample, the LCSI and each of the subscales demonstrated high internal consistency, with Cronbach's alphas all higher than 0.78 (overall = 0.9, perceived stigma = 0.78, internalized stigma = 0.91, constrained disclosure = 0.83).

#### **Data Analyses**

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Demographic and clinical characteristics of the sample were represented using means and standard deviations or frequencies and percentages depending on the variable and type of measurement. The significance level for all statistical tests was set at  $\alpha$  < 0.05. The rate of missing data for all variables was below thresholds generally considered problematic (Bennett, 2001), and analyses used all available cases. For aim 1, bivariate correlations, independentsamples t tests, and analysis of variance were conducted to examine the associations between variables. The following variables were dichotomized to aid interpretation: lung cancer stage (I-II versus III-IV), smoking status (current tobacco use versus no current tobacco use), marital status (married or partnered versus not married or partnered), and education (high school diploma or less versus some college or more). For aim 2, a series of bivariate correlations among advocacy and lung cancer stigma components were conducted to identify significant relationships to explore with multiple regression. Based on significant relationships found, a hierarchical multiple regression model was used to assess multivariable relationships, including potential interactions. All continuous variables defining interaction terms were mean-centered. All analyses were conducted using IBM SPSS Statistics, version 24.0.

#### Results

Table 1 presents the demographic and clinical characteristics of all study participants, as well as mean lung cancer advocacy scores. Most participants were female (n = 170), non-Hispanic White (n = 208), and married or living with a partner (n = 162). A large

proportion of the sample had an undergraduate degree (n = 87) or higher (n = 46). The majority were diagnosed with non-small cell lung cancer (n = 214)and had stage IV disease (n = 137). Regarding smoking status, 49 patients reported current tobacco use, 153 reported smoking history, and 60 reported no smoking history. Although there was some range in lung cancer advocacy scores across the entire spectrum of possible responses ( $\overline{X}$  = 7.25, SD = 3.92, range = 3–15), mean scores for each of the advocacy items were relatively low ("somewhat"). Advocacy item 1 ("I have been involved in a group that promotes lung cancer awareness") was endorsed to a lesser degree than items 2 and 3 ("I have wanted to help others who have lung cancer" and "I have tried to share with others what I know about lung cancer").

Bivariate analyses between patient-reported advocacy and demographic and clinical characteristics demonstrated higher advocacy scores among patients with stage III-IV lung cancer (t[205] = 2.54)p = 0.01), and patients currently undergoing treatment (t[214.11] = 2.45, p = 0.015). Advocacy scores correlated negatively with age, with younger patients reporting higher advocacy scores (r = -0.18, p = 0.005). Levene's test indicated unequal variances (F = 4.35, p = 0.04), so degrees of freedom were adjusted from 254 to 214.11. Patients with current tobacco use reported less advocacy than those who reported smoking history or no smoking history (t[87.52] = 2.83, p = 0.006). Levene's test indicated unequal variances (F = 4.56, p = 0.03), so degrees of freedom were adjusted from 254 to 87.52. No significant differences in advocacy levels were found by patients' gender (t[256] = 0.37, p = 0.71), race or ethnicity (F[4, 249] =1.43, p = 0.22), education (t[255] = 0.12, p = 0.9), marital status (t[247] = 0.86, p = 0.39), or lung cancer type (t[208] = -0.14, p = 0.89).

In bivariate analyses focused on advocacy and specific aspects of stigma, only the LCSI constrained disclosure subscale was correlated with patient advocacy; patients who reported higher levels of constrained disclosure related to lung cancer also reported less advocacy (r = -0.2, p = 0.002). Neither the total LCSI score nor the perceived stigma or internalized stigma subscales were significantly associated with patient advocacy items were analyzed separately, item 1 ("I have been involved in a group that promotes lung cancer awareness") was not associated with constrained disclosure, but items 2 and 3 ("I have wanted to help others who have lung cancer" and "I have tried to share with others what I know about lung cancer")

TABLE 1. Patient Charact	ensucs (	N – 200)		
Characteristic	X	SD	n	%
Age (years)	63.3	10.8	-	-
LCAS	17.25	2.92	-	-
ltem 1ª	1.3	0.91	-	-
Item 2 <sup>b</sup>	2.9	1.4	-	-
Item 3°	3	1.3	-	-
	LCAS	Score		
Characteristic	X	SD	n	%
Gender				
Female	7.2	2.84	170	64
Male	7.34	3.06	96	36
Race/ethnicity (N = 261)				
Asian or Pacific Islander	8.78	2.59	9	3
Black or African American	1.18	2.31	33 0	13
Non-Hispanic White	7.02	2.28	208	80
Biracial, multiracial, or other	9.5	2.12	200	1
Education (N = 265)				
Less than high school	6.9	2.76	23	9
diploma High school diploma	7 / 2	2.65	57	22
or GED	7.43	2.05	57	22
Some college	6.63	2.81	52	20
Undergraduate degree	7.47	3.04	87	33
Graduate or professional	7.47	3.22	46	17
Marital status (N = 254)				
Married or living with a partner	7.33	2.91	162	64
Widowed	7.02	3.1	34	13
Divorced	7.1	2.79	33	13
Single, never married	6.58	2.83	25	10
Smoking status (N = 262)				
Smoking history	7.15	2.92	153	58
No smoking history	8.13	3.05	60	23
Current tobacco use	6.31	3.38	49	19
Cancer stage (N = 248)	0.50	0.70	0.0	45
	6.52	2.76	36 24	15
	7.52	2.20	24 51	21
IV	7.53	3.07	137	55
Cancer type (N = 240)				
Non-small cell lung cancer	7.22	2.9	214	89
Small cell lung cancer	7.29	3.38	26	11

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# TABLE 1. Patient Characteristics (N = 266) (Continued)

	LCAS Score				
Characteristic	x	SD	n	%	
Treatment status (N = 263)					
Currently undergoing treatment Not currently undergoing treatment	7.53 6.66	3.06 2.57	170 93	65 35	

<sup>a</sup> "I have been involved in a group that promotes lung cancer awareness."
<sup>b</sup> "I have wanted to help others who have lung cancer."

"I have tried to share with others what I know about lung cancer." LCAS–Lung Cancer Advocacy Scale

**Note.** For each LCAS item, participants were asked the degree to which the statement has happened to them since their lung cancer diagnosis. Response values for each statement ranged from 1 (not at all) to 5 (extremely).

Note. Because of rounding, percentages may not total 100.

were negatively correlated with constrained disclosure (see Table 2).

In a hierarchical regression model including significant variables from the prior bivariate analyses (age, stage, treatment status, smoking status, and constrained disclosure), the LCSI constrained disclosure subscale and age were associated with patient advocacy. None of the other demographic or clinical variables, including smoking status, remained significantly correlated with advocacy. Adding an interaction term between constrained disclosure and smoking status did not significantly improve the model, which was overall significant and explained 11% of the variance in patient advocacy (R = 0.36, adjusted  $R^2 = 0.11$ , F[5, 224] = 6.43, p < 0.001) (see Table 3).

# **Discussion**

This study focused on understanding the potential role of stigma as a barrier to advocacy among patients with lung cancer. Results indicated a negative relationship between patient advocacy and the LCSI constrained disclosure subscale, which remained after controlling for other potentially explanatory variables. Although the cross-sectional nature of the survey limits directional interpretations, the results suggest that certain aspects of stigma may limit involvement in lung cancer advocacy through an interpersonal pathway that impedes outward-facing activism. Patients who experience constrained disclosure are reluctant to share that they have been diagnosed with lung cancer, and this discomfort may contribute to being less likely to help others with lung cancer or share information about lung cancer with others. Although a more nuanced assessment

TABLE 2. Intercorrelations of Study Variables (N = 266)									
	LCSI	PS	IS	CD	LCAS	LCAS Item 1	LCAS Item 2	LCAS Item 3	
LCSI	-	-	-	-	-	-	-	-	
PS subscale	0.77**	-	-	-	-	-	-	-	
IS subscale	0.89**	0.53**	-	-	-	-	-	-	
CD subscale	0.6**	0.33**	0.3**	-	-	-	-	-	
LCAS	-0.1	0.08	-0.05	-0.2**	-	-	-	-	
Item 1 <sup>a</sup>	0.01	0.14*	-0.02	-0.11	0.58**	-	-	-	
Item 2 <sup>b</sup>	-0.11	0.003	-0.05	-0.2**	0.89**	0.3**	-	-	
Item 3°	-0.06	0.07	0.06	-0.16*	0.88**	0.28**	0.72**	-	

# \* p < 0.05, \*\* p < 0.01

<sup>a</sup> "I have been involved in a group that promotes lung cancer awareness."

<sup>b</sup> "I have wanted to help others who have lung cancer."

° "I have tried to share with others what I know about lung cancer."

CD-constrained disclosure; IS-internalized stigma; LCAS-Lung Cancer Advocacy Scale; LCSI-Lung Cancer Stigma Inventory; PS-perceived stigma

of advocacy is needed to draw strong conclusions, constrained disclosure may decrease patients' willingness to mobilize, get involved with advocacy groups, and discuss their illness with policymakers or in other large forums. This relationship may also be bidirectional in that reduced advocacy may further isolate patients, limit their communication, and hinder social support. A previous qualitative study of advocacy in the context of cancer care highlighted the fundamental need for trust in one's healthcare provider to effectively communicate and self-advocate, which, in turn, has the potential to strengthen the patient-provider relationship (Hagan & Medberry, 2016). Although direct quantitative comparisons cannot be made given variability in samples and measurement methods, the extent to which patients in the current sample reported engaging in advocacy (particularly group participation) appears lower than in other samples, including female cancer survivors (Hagan, Gilbertson-White, et al., 2018) and people living with HIV/AIDS (Brashers et al., 2002). This aligns with previous findings that lung cancer advocacy lags behind other conditions (Best, 2019). Overall, these results suggest that constrained disclosure of lung cancer status that may emanate in a small interpersonal circle can have wide-ranging implications because it affects public awareness and attention.

Of note, other components of stigma, including perceptions of devaluation from others (perceived stigma) and negative affective/cognitive intrapersonal responses (internalized stigma), were not significantly associated with patient advocacy. Increased evidence is emerging about the potentially distinct pathways connecting internalized stigma with more intrapersonal manifestations of psychological distress (e.g., anxiety, depression) (Williamson et al., 2020) and those linking constrained disclosure with more interpersonal manifestations (e.g., limited advocacy, impaired patient-provider communication) (Shen et al., 2016). In general, these results illustrate the multifaceted nature of lung cancer stigma and the need to better understand and address these pathways and processes.

In addition, older patients reported lower levels of advocacy engagement in bivariate and multivariable analyses. This finding aligns with other literature demonstrating limited representation of older patients in cancer clinical research broadly, as well as the barriers to increased advocacy and engagement faced by this population, such as challenges accessing technology and limited health literacy (Gilmore et al., 2019). In previous studies (Rigney et al., 2021; Rose et al., 2018), younger patients with lung cancer reported greater perceived stigma. This is perhaps because of greater exposure to public health campaigns denormalizing smoking, differences in global health and activation, or a greater likelihood of never-smoking history. Therefore, it is possible that older patients with lung cancer may be less motivated to engage in advocacy because of lesser perceived need, although there was no difference in any aspect of stigma by age in the current sample (perceived stigma, internalized stigma, and constrained disclosure).

Given the robust success of patient advocacy for other conditions, increased lung cancer advocacy may reduce the barrier of stigma in this patient population. Previous studies have noted that advocacy movements benefit from patient narratives, broaden the public's understanding of causal factors, and demonstrate shared emotions and aspirations between patient and nonpatient groups (Kreuter et al., 2007). These techniques may also serve to encourage reluctant and interpersonally constrained patients to participate in activism by showing that others share their experiences, concerns, and humanity. Lung cancer advocacy is likely hampered by anti-tobacco public health campaigns that aim to increase fear by connecting tobacco use with lung cancer in graphic detail (Riley et al., 2017). Lung cancer advocates focused on humanizing the disease may face the barrier of other messaging that inadvertently dehumanizes individuals with lung cancer. Patients in the current study with current tobacco use were less likely to endorse high levels of patient advocacy in bivariate analyses. Advocacy organizations play important roles in education, supportive care, and policy change. Although greater symptom burden, worse functional status, and higher mortality rates (American Lung Association, 2014; Lehto, 2016) have traditionally limited advocacy engagement for individuals with lung cancer, treatment advances and gains in survival have allowed for a growing population of survivors who will more closely resemble survivors of other cancers, such as breast or colorectal (Howlader et al., 2020). In bivariate analyses,

TABLE 3. Summary of Hierarchical Regression Analysis for Variables Predicting Lung Cancer Advocacy								
Variable	b	95% CI	SE	β	t	р		
Step 1								
Treatment status	0.1	[-0.83, 1.02]	0.47	0.02	0.21	0.84		
Smoking status	0.91	[-0.1, 1.91]	0.51	0.12	1.78	0.08		
Age (years)	-0.05	[-0.09, -0.02]	0.02	-0.19	-2.85	0.005**		
Cancer stage	0.79	[-0.21,1.79]	0.51	0.11	1.56	0.12		
Step 2								
Treatment status	0.2	[-0.71, 1.1]	0.46	0.03	0.42	0.67		
Smoking status	0.72	[-0.27,1.7]	0.5	0.09	1.43	0.15		
Age (years)	-0.05	[-0.09, -0.02]	0.02	-0.19	-3.01	0.003**		
Cancer stage	0.91	[-0.06, 1.89]	0.5	0.13	1.84	0.07		
Constrained disclosure	-0.13	[-0.2,-0.06]	0.04	-0.22	-3.47	0.001**		
Step 3								
Treatment status	0.18	[-0.73, 1.1]	0.47	0.03	0.39	0.69		
Smoking status	0.7	[-0.27, 1.76]	0.51	0.09	1.38	0.17		
Age (years)	-0.05	[-0.09, -0.02]	0.02	-0.19	-3	0.003**		
Cancer stage	0.93	[-0.06, 1.92]	0.5	0.13	1.85	0.07		
Constrained disclosure	-0.13	[-0.21, -0.04]	0.04	-0.21	-2.98	0.003**		
Constrained disclosure smoking status	-0.02	[-0.21, 0.16]	0.09	-0.02	-0.25	0.8*		

\* p < 0.05; \*\* p < 0.01

b-unstandardized regression coefficient; β-standardized regression coefficient; CI-confidence interval; SE-standard error

Note. Reference groups were current versus noncurrent treatment, current tobacco use versus no current tobacco use, and early-stage versus advanced-stage cancer.

**Note.** For step 1, R = 0.28,  $R^2 = 0.08$ , adjusted  $R^2 = 0.06$ , and  $\Delta R^2 = 0.08^{**}$ ; for step 2, R = 0.36,  $R^2 = 0.13$ , adjusted  $R^2 = 0.11$ , and  $\Delta R^2 = 0.05^{**}$ ; and for step 3, R = 0.36,  $R^2 = 0.13$ , adjusted  $R^2 = 0.11$ , and  $\Delta R^2 = 0.001$ .

patients with more advanced disease and current treatment status reported greater advocacy engagement, suggesting that symptom burden and disease severity were not associated with advocacy in this sample. Lung cancer advocacy organizations can continue to make concerted inclusive efforts to engage patient advocates who represent the diverse community of patients with lung cancer. Particular attention is needed to create environments where patients feel comfortable sharing their smoking status without fear of shame or blame. Continued discussion among lung cancer advocates and public health specialists can help to develop messaging that maximizes tobacco control while minimizing stigma faced by patients with lung cancer. Further research is needed to better understand the unique barriers to advocacy among traditionally disenfranchised groups and promote efforts at inclusivity.

## Limitations

Although this study provides valuable insight into patient advocacy among individuals with lung cancer, the results must be considered within the context of the study's limitations. In addition to the limits of cross-sectional data in considering directional pathways, these analyses are also limited by the measurement of lung cancer advocacy. Although the measure was developed based on patient-reported qualitative data, it consisted of only three items reflecting a broad intent to help others with lung cancer, which may limit data interpretation. A single three-item measure is likely an imprecise way to quantify a multifaceted construct such as advocacy. Additional research is needed to more precisely define the different kinds of lung cancer advocacy that may be affected by stigma and to assess the reliability and validity of this scale.

In the current study, the model predicted only 11% of the variance in lung cancer advocacy, indicating that other unmeasured factors may be important in understanding barriers to advocacy engagement among individuals with lung cancer. Future studies should investigate other potential barriers to advocacy, some of which have been identified in previous research, such as health-related quality of life (e.g., anxiety, depression, distress, functional status, symptom burden); personal characteristics (e.g., openness, drive); communication tendencies, skills, and coping styles; and social inequities (e.g., rurality, internet access, socioeconomic status, accessibility and quality of social support, financial toxicity) (Brashers et al., 2002; Hagan & Donovan, 2013; Hagan,

## **KNOWLEDGE TRANSLATION**

- For patients with lung cancer, older age and reluctance to or discomfort in disclosing diagnosis are associated with lower levels of patient-reported lung cancer advocacy.
- Because older age and interpersonal impacts of stigma may be barriers to engaging in advocacy for certain patients, lung cancer advocacy organizations can continue to develop inclusive efforts to engage a diverse and representative population of patient advocates.
- Oncology clinicians and advocacy organizations should create environments where patients feel comfortable sharing their smoking status without fear of shame or blame.

Gilbertson-White, et al., 2018). In addition, enrollment was restricted to individuals within 12 months of treatment. It is likely that many individuals become advocates further out from diagnosis when symptom burden and functional status may improve. Future advocacy research should focus on survivors further out from treatment.

Lastly, limited representation of individuals with current tobacco use and those from underserved racial and ethnic backgrounds hinders the ability to draw strong conclusions about differences in advocacy participation among populations who may face additional adversity and bias in health care. The limited diversity of the current sample is consistent with existing work demonstrating less frequent participation of these groups in cancer research (Aldrighetti et al., 2021) and evidencing numerous inequities in access to care (Coughlin et al., 2014; Ryan, 2018). Men were also underrepresented in this sample, perhaps because of worse survival compared to women with lung cancer (Siegel et al., 2022). Because this sample included only individuals willing to participate in research and trust is a relevant factor for research participation, it is possible that stigma might be lower and advocacy might be higher in this population than in the general population of patients with lung cancer.

#### Implications for Nursing

As trusted healthcare providers who are continuously engaged in advocacy efforts to enhance patient-centered cancer care, oncology nurses are important allies in advancing lung cancer advocacy efforts. Patient advocacy is a modifiable factor that can be encouraged and facilitated on an individual level by nursing professionals (Hagan, Gilbertson-White, et al., 2018) through modeling and supporting open communication regarding patients' specific needs and symptom burden concerns. Lung cancer advocates and advocacy organizations should continue making concerted inclusive efforts to engage individuals who represent patients with lung cancer. Oncology nurses can seek to create environments where individuals feel comfortable sharing their smoking status without shame or blame. Because interactions with healthcare clinicians are a common source of stigma, oncology nurses play a critical role in mitigating lung cancer stigma and its negative consequences. Patients' expressions of negative emotions related to lung cancer (e.g., shame, guilt, regret) represent opportunities for empathic communication, which are frequently missed or mishandled (Banerjee, Haque, Bylund, et al., 2021; Morse et al., 2008). By recognizing patients' emotions and experiences and responding with understanding, oncology nurses can reduce stigma and build trust. Although these skills are familiar to many, they are often underused and can be cultivated through training (Banerjee, Haque, Bylund, et al., 2021; Banerjee, Haque, Schofield, et al., 2021).

# Conclusion

For patients with lung cancer, reluctance to or discomfort in disclosing their diagnosis may present a barrier to engaging in lung cancer advocacy. This relationship may be bidirectional in that reduced advocacy may hinder social engagement and communication. Overall, the current analysis adds to the growing understanding of the negative impacts of lung cancer stigma and highlights the need to reduce stigma at multiple levels of intervention. Coordinated application of evidence-based strategies are crucial to reduce stigma associated with lung cancer. Further research is needed to better understand the unique barriers to patient advocacy among patients with lung cancer from traditionally disenfranchised groups and to promote efforts at inclusivity.

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